**Template for providing your ideas  
to contribute to the co-creation of “NENA’s National Civil Society Strategy for a New Economy”**

**BACKGROUND**

One of the goals of NENA’s distributed governance model is to encourage NENA members to work together through Sectoral and Geographic Hubs, to create our Civil Society Strategy for a New Economy. If every Hub can develop and share its own goals, priorities and strategic actions, then NENA’s strategies will be co-created by NENA Members and be truly representative of member’s aspirations and objectives.

**TIMELINE**

The NENA Board of Directors and Strategic Development Group (SDG) is inviting all NENA Hubs to develop their contribution to NENA’s Strategies, by using this “Template” document to share ideas.

**Please email your completed documents to the NENA Coordinating Hub:** [**nena@neweconomy.org.au**](mailto:nena@neweconomy.org.au) **by 1st November 2020.**

All Hub contributions will be compiled into one document and shared with all NENA members ahead of the 2020 Conference.

Please note where there are different opinions or views about the same issues, this will be noted in the first draft document/s. Opportunities will be created for everyone to provide their views on draft documents at the NENA Annual Conference in Newcastle in November 2020.

**TEMPLATE – FOR INFORMATION – DO NOT FILL OUT THIS PAGE**

**NENA’S “CIVIL SOCIETY STRATEGY FOR A NEW ECONOMY” - EXTERNAL STRATEGIES, ACROSS WIDER AUSTRALIAN SOCIETY** - Please discuss in your Hub, your EXTERNAL objectives for NENA. By this we mean: what would you like organisations, individuals and/or government agencies in Australian society to support/engage with/do, regarding your sectoral or geographic hub objectives?

\*\* see the EXAMPLE over the page, showing what an Ecological Economics Hub might set out, as an EXTERNAL strategy

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|  | **Issue we want to address/change**  **OR action/activities we want to strengthen or amplify** | **Scale that your priority issue relates to (eg local, regional, state, National)** | **Current Status in Australia, at the scale you’re addressing** | **NENA Strategic Goal to create positive change** | **Goals for 2019-2021** | **Specific actions by NENA members, to achieve goals** |
| 1 | EXAMPLE  GDP is a flawed measure for success in society | EXAMPLE  National | EXAMPLE  GDP is the dominant/only form of economic ‘measurement’ | EXAMPLE  Replace GDP with other measures of wellbeing and success | EXAMPLE  Identify which measure/s (alternative to GDP) that NENA should advocate for  Identify advocacy strategies and begin advocating for new measures in specific areas of Australian society | EXAMPLE  Research project (student intern/professional volunteer): document alternative measures, recommend ways forward  Identify specific policy, reporting and other ways to introduce alternative measures, advocate for these (volunteers) – create action plan |
| 2 |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |
| More! |  |  |  |  |  |  |

***PLEASE SHARE YOUR IDEAS AND INPUT BY PUTTING YOUR IDEAS INTO THIS TEMPLATE – share as many ideas as you’d like to!***

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|  | **Issue we want to address/change or amplify/strengthen** | **Scale that your priority issue relates to (eg local, regional, state, National)** | **Current Status in Australia** | **NENA Strategic Goal to create positive change** | **Goals for 2019-2021** | **Specific actions to achieve goals** |
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